

Realising the business opportunities of ISO 14000:2015

BREAKFAST SESSION WITH IEMA'S POLICY LEAD

A Joint HKIEIA and HKIQEP Seminar

7 May 2016 (Sat)
9:00 -10:30

YUE-Function Room II,
The City Garden Hotel,
9 City Garden Road, North Point

Fee (breakfast inclusive):
HK\$100 (member)
HK\$200 (non-member)

Organized by:



HKIQEP
香港環專會

ISO14001:2015 poses challenges and opportunities for business, with new requirements that will push organisations to enhance their environmental performance and integrate environmental issues into business strategy, not just their operations. In this breakfast sharing, IEMA's Policy Lead Josh Fothergill, visiting from the UK, will explore the new aspects of the standard and how organisations can approach maximising value from transitioning to the 2015 standard. The presentation will discuss the new requirements related to: (i) lifecycle thinking and how this links to sustainable resource management initiatives and the circular economy; (ii) commitment of top management and related environmental skills needs across the organisation; (iii) linking the EMS to business strategy; and (iv) considering how environment issues pose risk to an organisation, such as reputational and climate related risks. The presentation will mix slides and micro-case studies illustrating how products from the humble potato to a bottle of shampoo

provide huge opportunities for innovation and the management of environmental issues well beyond the factory gates. The seminar will start with a casual breakfast session serving coffee, tea, orange juice and snacks to provide an opportunity for networking, followed by the presentation and a question and answer session.

Please complete your on-line registration **by 4 May 2016**. Registration is accepted on a first-come-first-served basis. Successful applicants will be notified by e-mail separately. Link for on-line registration is listed below:
<https://goo.gl/K7BuCY>

For Members of HKIEIA, participation in this event will entitle 1.5 hours towards the Institute's CPD scheme.

For enquiries, please contact Ms Clara U (hkieia.hk@gmail.com).